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Keynote Proposal

"Risk, The Competitive Advantage"

Abstract

Nothing truly great ever came from playing it safe. Because if you don't have the stomach for failure then you shouldn't have the appetite for success. But why does risk seem to come easy for some and impossible for others?

With a unique take on fast growth, I walk the audience through the transformational power of building a "risk muscle". From walking out of prison, to Silicon Valley where I sold over \$70M in early-stage technology in just 5 short years, this inspiring call to action cuts to the core of what matters – did you come to play the game or did you come to change it.

"Kyle's life and his craft for storytelling puts you on the edge of your seat and challenges your view on what's possible. Inspiring, funny, and deeply insightful - It's impossible to walk away unchanged!" – Dan Alia, National Training Director, Stanley Black & Decker

Learning Objectives

- Learn my #1 insight to earn more, achieve more, feel more, and live more
- Conquer life-long fear by taking daily action to build your risk muscle
- Discover the 3 disempowering lies you tell yourself by avoiding risk
- Uncover 5 ways to feel the fear and act anyway

References

JR Spear, CEO and Founder of CREED Consulting, 314.221.9216, jr@creedconsultingsolutions.com

Shirley Jump, CEO of Jumpstart Creative Solutions, 260.438.9034, shirley@jumpstartcreativesolutions.com